



## **NATIONAL DIPLOMA (NATED COURSES)**

### **NATIONAL DIPLOMA: PUBLIC RELATIONS (N4-N6)**

**NQF L6 360 CREDITS**

#### **QUALIFICATION OVERVIEW**

##### **NATIONAL CERTIFICATE: PUBLIC RELATIONS N4**

Public relations is a vital function that emphasizes a company's strengths, mitigates its weaknesses, and communicates effectively with the public regarding the business's operations. If you choose to pursue a career in public relations, you should anticipate crafting positive communications, press releases, and press kits, while engaging with both internal and external stakeholders of various organizations.

##### **MINIMUM ENTRY REQUIREMENT**

What qualifications must I have completed prior to applying for this course?

- A Grade 12 or an equivalent credential is required.

## QUALIFICATION MODULES/OUTLINE

What modules will I be studying during the course?

PUBLIC RELATIONS N4 (6 months)	PUBLIC RELATIONS N5 (6 months)	PUBLIC RELATIONS N6 (6 months)
- Marketing Management N4	- Public Relations N5	- Public Relations N6
- Communication N4	- Communication N5	- Communication N6
- Office Practice N4	- Office Practice N5	- Office Practice N6
- Information Processing N4	- Information Processing N5	- Information Processing N6

## DURATION:

18 Months Duration Studies Plus 18 Months In-Service Training **(3 YEARS)**

**NB:** After completing the N6 Certificate, students need to complete 18 months of practical experience in their area of study in order to obtain National N-Diploma.

## CAREER/ JOB OPPORTUNITIES:

With an NQF Level 6 in Public relations Diploma, you can enter the workforce in various entry-level roles such as;

- ❖ Public Accounts Consultant
- ❖ Municipal Administration
- ❖ Municipal Finance Clerk
- ❖ Municipal Manager

## FEES STRUCTURE

The total semester fees amount R9 200.00 and all fees are paid in (ADVANCE WELL BEFORE THE PERIOD OF ATTENDANCE).

Application Fees	Registration fees	(4) modules fees	Exam fees Per module	Total semester fees
R600	R2 000	R250 per module X 4 modules R 1000	R 400 x 4 R 1600	R9 200